



PRESS RELEASE

26 March 2007

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Parts Sales Representative Added to Northeast

In our continuing effort to improve our level of customer service and to strengthen our sales presence, Randy VanSickle has been hired as parts sales representative for the Northeast US. Randy's extensive industry experience, including 25 years as plant manager of a Besser-equipped block plant and an associate's degree Concrete Technology from Alpena Community College, will greatly benefit producers throughout the region.

Randy joins regional manager Terry McNamee and sales representative Fred Bahling serving concrete products producers in this region. He can be contacted at 989.493.1115 or via e-mail at rvansickle@besser.com.

Besser Company is the world's largest supplier of production systems for the concrete products industry. The company serves the pipe, masonry, landscape, precast and ready-mix segments of the industry from manufacturing locations staffed with sales and technical service representatives around the world.

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